What? So What? Now What?

Use information in the following guide to help you analyze a text for possible themes. The guide is applied to a sample visual text on the following pages.

What • details • events • effects • ideas	 Consider the text: What details and ideas are significant in this text? What ideas do you get from key elements of this text? What effects specific to this text support ideas? What is the text creator's message about humanity? You can apply this to a section or to the entire text.
So What? • personal connection • another perspective	 Explore relevance of the text to you: How do you relate personally to ideas in this text, or how has this text affected you? What memories or experiences did this text prompt? What connection did you make with experiences of people you know? What connection did you make with other texts?
Now What? • societal connection • universal effect	 Explore relevance of the text to society or to the world: How are the author's ideas relevant in the world today? How are these ideas unfolding in the world around us? Where are these ideas occurring? When? Why? Are the issues important to all people? If so, in what way are they important? Who may be affected by these issues?

universal: applicable to the universe, or all of human life